



Service begins March 25, 2024!



**With WinReady
On Demand,
*you decide when
and where you
want to go.***

Join us to celebrate **WinReady
On Demand's launch!**

March 23 | Pre-Launch Event
from 11 a.m. until 2 p.m.
Stop by to download the
WinReady app and enjoy
music, food, games, and fun!

Feltner parking lot behind
Rouss City Hall

WinReady is a **point-to-point** service operated by the City of Winchester that will pick you up and take you where you need to go in the City—**within 30 minutes!**



Did you know that WinReady On Demand:

is an example of microtransit, a **proven public transit system used across Virginia and the country?**

will allow the City to **more efficiently allocate transit resources** and save on fuel costs?

will make it easier for residents to **get to work, school, and shopping** on time, on their schedule?

provides the City greater operational flexibility that can **adapt as demand for the service changes?**

For more information about WinReady On Demand, check out **winchesterva.gov/winready** or call 540-667-2230.